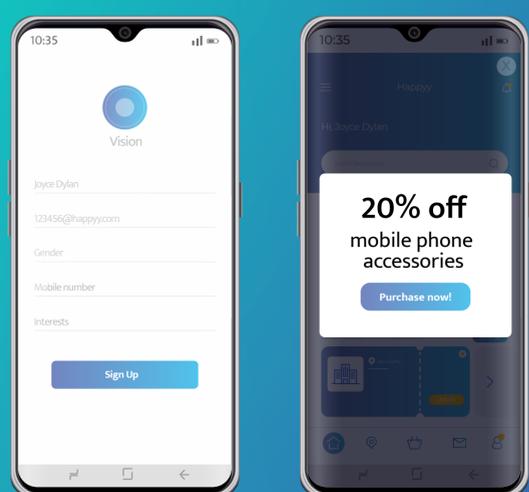
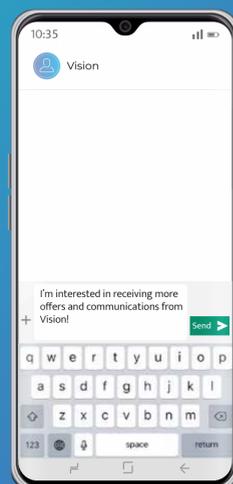


## QR code 5 quick use cases



### Consent-driven mobile number capture

After the individual scans the QR code, Resulticks prefills their messenger with an SMS message. If the individual hits send, their mobile number will be seamlessly captured and added to their personal profile.

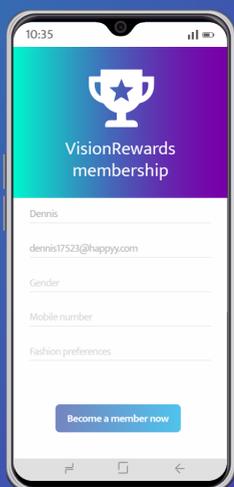
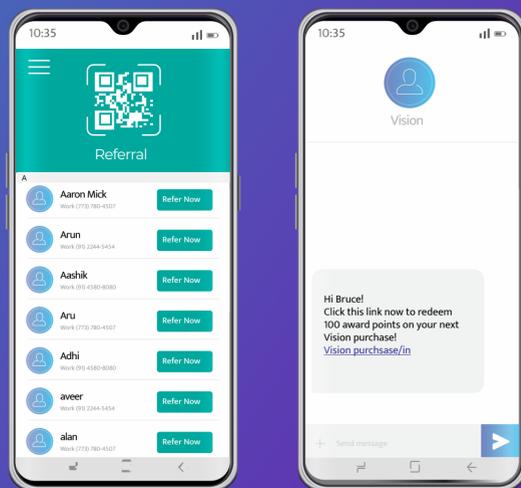


### App download with individualized offer

The individual scans the QR code, Resulticks will not only prefill known attributes in their sign-up form, but also tailor an offer to their specific propensities, past purchase behavior, and more.

### Referral by walk-in customers

Customers at brick-and-mortar stores can scan a QR code and refer others who are then targeted with offers to redeem discount coupons or other rewards.

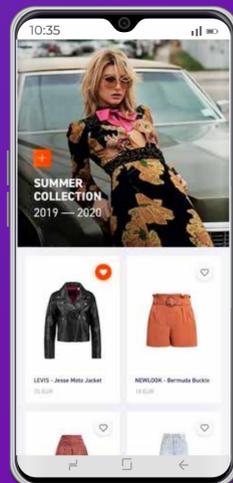


### In-store rewards program signup

To make signing up for their brand's rewards program easy, sales reps can encourage customers to scan a QR code that takes them to the program registration page, partially pre-filled based on data already collected.

### Redirection to relevant pages after a campaign

When customers scan a QR code associated with a specific campaign, Resulticks will redirect them to a landing page with associated content and relevant offers.



Learn what Resulticks can do for your brand.

REQUEST A DEMO

